



Startup Early's  
**Entrepreneurship  
Challenge 21'**



**Student Ambassadorship Program**

# GUIDE

## About the Startup Early Entrepreneurship Challenge 2021

Startup Early Entrepreneurship Challenge will be held annually for individuals between the ages of 15 and 24 who can acquire the skills to successfully improve their ideas, products or services.

Our two categories are:

### School Level

15 – 19 year olds

### College Level

20 – 24 year olds

Our judging criteria will be based on numerous features including innovation, global and community impact. Initiatives related to one or more of the UN Sustainable Development Goals will be given preference by our judging panel.

## About the Student Ambassadorship Program

The SA Program aims to provide an opportunity to a chosen few students, selected as Startup Early's ambassadors, to get a chance to gain greater exposure from the event. This will provide the ambassadors a chance for greater involvement with the organising team of the event aiding in numerous parts of the Startup Early Entrepreneurship Challenge '21.



Some of the benefits of becoming an ambassador include gaining critical leadership skills, building communication skills, networking opportunities and building on your resume.

## The qualities we are looking for in a Student Ambassador:



Good communication and interpersonal skills



Enthusiastic, friendly and approachable



Punctual, flexible and reliable

## The Perks of Applying



Networking opportunities



Internship Opportunities



Access to informational sessions



Participation certificates



Merchandise from sponsors



Monetary prize



Discount coupons for Startup Early's offerings

\*All the opportunities will be for a select few ambassadors

## Student Ambassadors Judging Criteria:

- All student ambassadors will be required to bring in maximum registrations for the event.
- To track conversions there will be a box in each form that will require the applicant to add the name of the student ambassador that helped them with the process.

## Onboarding Process:



Step 1

Form  
submission



Step 2

Ambassador  
selection



Step 3

Onboarding

## Application Process

Fill out the Student Ambassador Program form on [startupearly.com/competition](https://startupearly.com/competition) by 30th July 2021.

## Sponsors





[startupearly.com](https://startupearly.com)

## Contact Us

A dedicated point of contact will be in touch to help with any issues or concerns.

Please feel free to approach us at the following address: [hello@startupearly.com](mailto:hello@startupearly.com)

